

EAST SIDE UNION HIGH SCHOOL DISTRICT
830 N. Capitol Avenue • San Jose, CA 95133

News Release

For Immediate Release: May 13, 2003

IBM Hosts East Side Academies Recognition Event

On Wednesday, May 14, 2003 from 6:30 PM to 9 PM at IBM San Jose, 5600 Cottle Road in Building 55, seniors from the East Side Union High School District's Electronics Academies will be recognized for their academic achievements.

The Electronics Academies are industry-school partnership programs that seek to provide youth with employment skills and opportunities. The academies are for students in grades 10 to 12. The East Side academies are located at Independence, Silver Creek and Overfelt High Schools. Students in the academies traditionally have had higher attendance and graduation rates and lower dropout rates. The success of these programs is attributed to the fact that the academies are organized as smaller learning communities. Students take core classes together; teachers collaborate regularly; and career or vocational instruction is integrated into academic curriculum as a way to enhance real-world relevance.

IBM has been an active corporate sponsor of the Electronics Academies since their inception in 1985. They have consistently provided mentors, summer jobs and curriculum guidance. This is the 5th consecutive year that IBM has hosted the event. Vice President and General Manager of Data Management Tom Rossamilia will provide the welcome and IBM Manager of MIS Development Blanca Borden will provide the keynote address.

"We have had extraordinary support from our business partners for this program and it makes a difference for the students. Often the mentorships and the internships play a critical role in helping students to achieve success. We really appreciate their commitment to our students," said Brenda Childress, Director of Career Services.



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